



ANNUAL REPORT
2016-2017



It's all thanks to you.

During difficult times, having a strong community is key. We are encouraged by the unwavering support received from individuals from all walks of life who contribute so much.

Hunger plays out in many forms, sometimes overtly and sometimes subtly and privately. It plays out quietly in classrooms, as children try to concentrate in their studies; it plays out unobtrusively on city buses, as a parent travels across town to reach a grocery store with adequate, affordable produce; it plays out in hushed conversations between parents as they try to stretch stagnant paychecks to cover the growing rent, utilities, car repairs, childcare, medications, and— finally and all too frequently last—food.



This past year, we continued to challenge ourselves, our incredible network of community partners and funders to deeper levels of conversation and action, because we know that where there is hunger there are other critical issues facing families in our shared community.

Your compassion, strong support and generosity continues to be the foundation for a community that cares with a resolve to do more. Together, we are providing food and hope. Together we are joining with other community leaders and change-makers committed to addressing hunger right in our community, and ensuring we do so with by maintaining the dignity of children and families who depend on us 52 weeks a year.

As we look back on all that you have made possible this year, we thank you for your confidence in our leadership and ask that you continue to stand with us as we help ensure no child in our community will worry about how they will be fed.

Krista Wright
Board Chair

Lena Bassford
Executive Director



OUR MISSION:

Providing packages of healthy food for elementary school students from at-risk, low-income, or disadvantaged homes with little or no food during weekend periods or throughout the summer months.

OUR VISION:

- We believe child and youth hunger is a community responsibility and by working together we can provide a solution-based program that addresses and responds to child hunger in our shared community.
- We believe that alleviating the effects of poverty and hunger strengthens our community, providing children with opportunities to grow, excel and thrive.
- We believe in facilitating programs in a non-stigmatizing, impactful and inclusive manner ensuring dignity of all participants.
- We believe in collaborative partnerships with volunteers, community members, schools, businesses and funders to collectively support children and families.
- We believe that by maintaining the highest standards, we can ensure positive outcomes for children and their families through leadership, transparency, accountability and diligent stewardship of community resources.

GUIDING PRINCIPLES:

Provide packages of nutritious food for children with little or no access to food during weekend periods or during the summer months;

Focus on schools located in low-income and marginalized neighbourhoods with poverty rates in excess of 40% to reduce barriers for those most in-need;

Conduct public education and community-awareness initiatives designed to develop an understanding of child hunger;

Provide leadership as the primary resource for weekend and summer food distribution for at-risk children engaging community partners;

Maintain a high standard of service through best practices and annual evaluation methods;

Devote extensive resources to recruit, train, retain and recognize volunteers to facilitate the program.



“Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.”

Leo Buscaglia

WEEKEND FOOD PROGRAM: Provides packages of healthy food for children aged 4–14 years with limited or no access to food each weekend. Referrals are received from schools aware of children and families struggling with food security. Volunteers package food each Wednesday and volunteers deliver food to schools each Friday morning. At the school, the food package is quietly tucked into the child’s backpack and when the child arrives home and opens their backpack, a healthy food supply awaits them. 1,625 children served.

SUMMER FOOD PROGRAM: Summer is typically a time for camp, vacations and having fun. For our kids, ensuring they have enough food to eat is their greatest focus.

Providing food for these children becomes even more critical, since school snack or breakfast programs are not available during the summer months. We addressed this issue by developing a summer food program, **the first of its kind in Canada**. The children received a bounty of healthy foods including proteins, dairy, fruits and vegetables, along with a weekly feature recipe card to make a simple nutritious meal. The outpouring of support from our caring community helped to ensure food for 600 children in Hamilton and Halton. Each bin was hand-delivered to the homes of children in need by our amazing volunteer team.



Financial

INCOME

Donations & one time grants	\$759,922
Fundraising	\$301,736
In kind	\$109,141
Interest income	\$4,193

Total: \$1,174,992

EXPENSE

Program & Volunteer Expense	\$730,087
Bookkeeping, Audit, Insurance	\$36,177
Fundraising	\$34,135
Administrative Salaries	\$145,000
Office, Telephone, Equipment	\$47,249
Printing & Promotion	\$20,063
Occupancy	\$41,394
Travel & Mileage	\$13,561
Amortization	\$5,353
Bank charges	\$5,038

Total: \$1,078,057*

Surplus/(Deficit)..... **\$96,935***

*used for new school programs

- 53,400** Food Packages prepared and delivered
- 1,625** children in the weekend food program
- 600** children in the summer food program
- 113** Schools facilitating programs
- 100%** Child participants living below the poverty line
- \$10** To provide one child with a healthy supply of food for an entire weekend
- \$400** To provide food for one child each weekend for an entire school year
- \$400** To provide food for one child for the entire summer months
- \$45,000** Spent each month bulk purchasing healthy food
- \$6,000** Received each month in food donations
- 23,400** Volunteer hours provided
- \$327,000** Wage savings through volunteer support
- 86,165** Kilometers traveled by delivery volunteers
- 4** Full-time Staff Equivalent managing both Hamilton and Halton regions



Our Team

2016-2017 BOARD OF DIRECTORS

Executive:

Krista Wright – Chair

Tara Dunn – Vice Chair

Tony Italiano – Treasurer

Marianne D'Alessandro – Past Chair

Members – Dale Shaughnessy, Tom Flood, Lisa Marie Assenza,
Priya Bhatia, Stacey Drohomyrecky, Terri Puckerin



OUR STAFF

Lena Bassford: Executive Director, Hamilton and Halton Regions

Gayle Kabbash: Manager of Community Relations: Oakville, Burlington and Milton

Alex Zaccheo: Administrative Assistant

Program Staff (part-time):

Jennifer Steventon: Burlington/Oakville, Milton

Nancy Phelan: Greater Hamilton

Eva Podoski: Halton Hills

FOOD4KIDS LOCATIONS

Hamilton

405 Whitney Ave
Hamilton, ON L8S 2H6
905-741-0060
Nancy Phelan
nancy@food4kids.ca

Burlington, Oakville, Milton

2258 Mountainside Drive
Burlington, ON L7P 1B7
905-469-3113
Gayle Kabbash
gayle@food4kids.ca
Jennifer Steventon
jennifer@food4kids.ca

Halton Hills

2258 Mountainside Drive
Burlington, ON L7P 1B7
416-992-3260
Eva Podoski
eva@food4kids.ca



KEEP UP TO DATE BY FOLLOWING US ON
FACEBOOK, TWITTER AND INSTAGRAM!



Thank you to our donors!

WE COULD NOT DO THIS WITHOUT YOU.

Food4Kids is funded through donations or one-time grants. We are humbled by the unconditional giving of individuals, groups and businesses entrusting our agency with their donations, knowing the difference their support will make.

To each and every donor, our thanks and assurance, your generous support is literally changing lives within our shared community.

INSPIRATION

\$10,000 +

Burlington Community Foundation
Cake & Loaf Bakery
Cars 4 Cures
Georgetown Craft Beer Festival
Hamilton Firefighters Local 288 Assistance Fund
Hamilton Food Share
IRC
Keller Williams Edge Real Estate
Ladies Golf: Hamilton Golf & Country Club
Mohawk College Financial Services
Ontario Trillium Foundation
Rattlesnake Golf Member Assoc
Tandia
The Sprott Foundation
Tim Horton Store Owners
Smile Cookie 2016

HOPE

\$5,000-\$10,000

CHML Children's Fund
Acxsys Corporation
Alberici Canada
ArcelorMittal Dofasco
Arm System's Inc

Bericap
Brock University
Bunge
Charity of Hope
Cogeco Cable
Derek Wilson Personal Injury Law
Evergreen Foundation
First Canadian Title
Hamilton Magazine
IKEA Canada
Lifestyle Family Chiropractic
Marketaxs
Milton Car Audio Plus Home
Milton Mall
Natural Landscape
NJR Fabricating
Nora's Gift Foundation
Oakville Community Foundation
Oakville Hydro
Organizational Solutions Inc.
Parleen Holdings Inc.
Positive Accounting Inc
Push Fitness
RBC Foundation
Roman Catholic Diocese of Hamilton
RWTO
Samuel & Son Ltd
Sodexo Canada

Stryker Canada
Telus
Your Home Realty

CARING

\$2,500-\$5,000

Allied Construction
Andrew Peller Ltd
Chartwell House
Dufferin Construction
Dynamic Bodies
Epicure Foundation
Everlast Welding Products
Georgetown B2C
Halton Regional Police Service
Hamilton Academy of Dentistry
Hamilton Chamber of Commerce
Hamilton Community Foundation
Investors Group
JNE Consulting
KR Moeller Associates
Lovate Health Int'l
May Court Club: Oakville
McKeil Marine
Metroland Media
Michael Lamont Personal Injury Law
Michelangelos Banquet Centre
Moksha Yoga
Mondelez International



Nicholson Cates
 Ontario Credit Union
 Order of the Eastern Star,
 Edgemount
 Phi Beta Kappa Sorority
 PopUp Hamilton
 Rotary Hamilton Mountain
 RWTO
 Salon Impreza + Family
 Scotiabank
 Sir Corp
 South Oakville Chrysler
 Starbucks Canada
 Steve Gillon: High Five Ball
 Hockey
 Sylvan Learning Centre
 Taylor Leibow
 Telus
 The Frisina Group
 Wilson Cousins
 Wilson, Blanchard Management

COMMUNITY

\$1,000-\$2,500

Bronte Seventh-day Adventist
 Church
 Burlington Mall Assoc.
 Child Ventures
 Christ the King Catholic Secondary
 School - Georgetown
 Cootes Paradise Public School
 CUPE 3396
 Cupe Local 3166
 Denninger's
 EAP Experts Inc.
 GE Working Capital Solutions
 Georgetown Walmart
 Glen Schnarr & Associates Inc.
 Hamilton Presbyterian Church
 Hey Ray Realty
 Kinsmen Club of Georgetown
 Knights of Columbus
 Norval United Church

Optimist Club Burlington
 Optimist Club Milton
 Optimist Club Oakville
 Optimist Club Stoney Creek
 Our Lady of Peace, Oakville
 Pacex Package Express Inc.
 Post Inn Village
 RBC Dominion Securities –
 Hamilton Branch
 Rotary Ancaster
 Rotary Club Central
 Rotary Club Lakeshore Road
 Sisters of St Joseph
 Trafalgar Ridge Montessori School
 Titan Import Consultants Inc /
 Everlast Welders

